



April 2021

17th Annual United Way Bass Classic Team Tournament, Conneaut Lake

SAVE the Date: Friday, July 23, 2021

Dear Community Partner,

The United Way of Western Crawford County invites you and your company to join us in support of the United Way Bass Classic. This has become one of the premier bass fishing tournaments in Crawford County and has proudly raised over \$266,000 over the past 16 years in support of the United Way and its affiliates. We are pleased to announce that our primary event sponsor, Channellock Inc., will be back with us again this year.

The 2021 United Way Bass Classic will be promoted with coverage by *local media outlets and on all United Way social media platforms.*

HOW TO GET INVOLVED:

- Event sponsorship opportunities available (see attachment)

Please call the United Way office at (814)337-1251 if you are interested in discussing sponsorship opportunities available. We would be happy to go over further details with you and answer any questions you may have. We are also open to any ideas you have to help grow our event and simultaneously enhance your business.

EVENT INFO: *This will be a pro-am event with approximately 25 "pros" paired with amateurs who have supported the event through a sponsorship or purchased an amateur registration. The "pros" will provide the boats and all necessary equipment. Amateurs need only to bring a valid PA fishing license and come ready to enjoy a fun day of fishing, competition and camaraderie on Conneaut Lake. The two-person teams will hit the water from the dock area at the Iroquois Club at 7:00 a.m., with weigh-in at 1:00 p.m. on the Club's dock. A winning purse will be paid-out to the top five teams at the conclusion of the weigh-in event. The latest COVID protocols will be enforced for the duration of the event.*

Best Regards,

Eric Marsh, Event Chair



Marisa Lines, Executive Director
United Way of Western Crawford County

FISH UNITED